

HEAR THEM ROAR

A Short Film Series Celebrating High Achieving Women in the Riverina



Women *in* Business

Wagga Wagga Inc



“

“The video is a great way to summarise my story and the benefits of having a career in our regional city. I have used the video in a number of presentations to stakeholders and community groups, to reinforce the value of women working in leadership roles. I have also used the video for introductions and as part of mentoring discussions, as it covers brilliantly both my professional and personal life, all in just seven minutes”.

Janice Summerhayes

”

“

If you are successful, it is because somewhere, sometime, someone gave you a life or an idea that started you in the right direction. Remember also that you are indebted to life until you help some less fortunate person, just as you were helped.

Melinda Gates

”



Executive Summary

Women in Business Wagga is a not for profit, community organisation which has been supporting women in the Riverina to achieve their best in their careers and businesses for more than fifteen years. The organisation offers mentoring programs, networking events, social media engagement and inspiring speaker events to members and other interested stakeholders in the region.

In 2016, the organisation developed an innovative program to recognise and celebrate the success of high achieving women in the region. Known as ‘Hear Them Roar’, the program invited nominations from the organisation’s membership to be featured in a short film showcasing the success of their career and business activities. Fifteen women were selected to be featured in the series.

Produced over a period of eighteen months, the short films have been viewed by more than 45,000 people at five special events, on social media platforms such as Facebook as well as websites such as Women in Business Wagga, Wagga Wagga City Council and the Regional Institute of Australia.

The series has generated a number of benefits, including:

- Providing an example to the rest of the community of what women can achieve
- Inspiring other women in the community to pursue their professional and business goals
- Acknowledging and celebrating the success of high achieving women in the community

The women featured in the series all reported experiencing very positive benefits from their involvement. Their feedback is provided in this report.

Women in Business Wagga is planning a second series of Hear Them Roar, commencing nominations and judging in 2018. Ten women will be featured in the second series and sponsors are being approached to fund the 2018 program.

Hear Them Roar: The Concept

Working with media partners Mayfly Media, WaggaWagga.TV and Clean Slate Media, Women in Business Wagga Wagga created a series of short films celebrating the success of business women in regional Australia. The videos aimed to shine a light on the professional excellence and accomplishments of those achieving success in regional Australia.

Covering a range of industries and professions, the series set out to illustrate the many dimensions of regional living, highlight the inspiring milestones which have been achieved by women living and working in regional Australia and provide a roadmap for future entrepreneurs by demonstrating what's possible in this great regional city.

The purpose of the 'Hear Them Roar' video series was to:

- Celebrate the success of women who have achieved outstanding outcomes while living and working in regional Australia
- Positively influence perceptions around the type of career and lifestyle people can enjoy in regional Australia
- Inspire people living and working in regional Australia to believe that they can achieve successful outcomes that are equal to (or surpass) that of their urban counterparts
- Encourage more people living in urban centres to consider living and working in regional Australia
- Encourage government and business to prioritise the needs of regional Australia in planning and allocation of funding
- Promote regional Australia as an ideal place to locate a business or government department
- Emphasise the benefits that regional business have enjoyed as a result of advances in technology and improved transport options for accessing urban centres
- Promote the Riverina region as a desirable place to live and work

Initially, the objective of the program was to create 10 videos, however due to the high calibre of nominations, Women in Business Wagga decided to fund the production of a further four videos.



Reach

On Facebook alone, the videos reached more than 45,000 people, attracting more than 4,500 likes, 150 'shares' and generating 3000 comments.

The videos were featured across five special events held in Wagga Wagga attended by more than 500 people. The women featured in the videos participated in Q&A sessions with audience members following the screening of their videos.

The videos were also posted onto the Wagga Wagga City Council website, the Regional Institute of Australia website and LinkedIn.

Articles promoting the series and the women featured were also published in the Wagga Daily Advertiser and The Land.



Round 1 Subjects

15

Facebook Reach

45,000+



Event Attendees

500+



Women in Business Wagga Wagga Inc
 Published by Genevieve Fleming 17h
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Congratulations to the talented Jill Toohey, Principal and licensee of Knight Frank Wagga Wagga (KFWW) Real Estate Agency, who has been selected to feature in the Women in Business HEAR THEM ROAR video series.

The video series will celebrate the success of women who have achieved outstanding outcomes while living and working locally in the Riverina Region.

Originally the series planned to prof... See More

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Viv Gannon Congrats Jill
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Women in Business Wagga Wagga Inc
 Published by Genevieve Fleming 17h
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Congratulations to the wonderfully creative and talented Stephanie Day from the much loved Paper Pear Gallery, who has been selected to feature in the Women in Business HEAR THEM ROAR video series, celebrating high achieving local business women.

When Stephanie opened Paper Pear in July 2011 her immediate aim was to have a space to create her own art, teach children's art and run holiday workshop... See More

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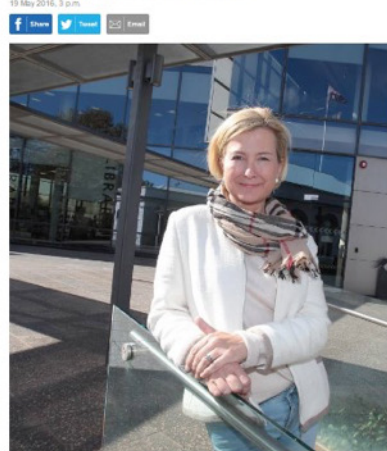
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321 Chronological

12 shares 38 Comments

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Women given a chance to roar



GIRL POWER: Women in Business president Genevieve Fleming is seeking nominations of inspirational women living and working in regional areas to be part of the Women in Business 'Hear Them Roar' video series. Picture: Les Smith

There is a common theme that emerges at most Women in Business think tanks – women living and working in regional areas are thriving.

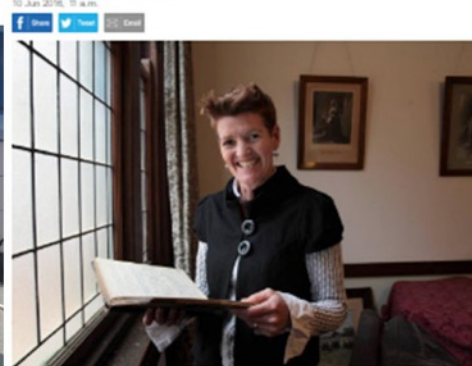
Women in Business president Genevieve Fleming said while businesses are luring skilled workers to the city, often their partners are just as skilled in their field too.

It is these women that are making their rural setting work for their careers and Ms Fleming wants to find more like them.

Women in Business is producing a video series, Hear Them Roar, to illustrate the many facets of regional living.



Two Wagga women selected to be part of Women in Business film series



HOUSE MODEL: Sibrey (left) is the first of two successful candidates to be profiled as part of the Women in Business Wagga 'Hear Them Roar' video series. Picture: Les Smith

It's time to unleash the roar. Two Wagga women have been selected to be part of the Women in Business Wagga 'Hear Them Roar' video series.

Logistics company Langfields customer Sibrey (left) and Food I Am founder Tania Sibrey (right) are front a production promoting women living and working in the Riverina.

Ms Sibrey was excited to be chosen for the film about "It's a real honour," Ms Sibrey said.

"It'd be really awesome if it wasn't for the dynamic women around me."



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Women in Business Wagga nurture new entrepreneurs

Penzie Scott @penzie001
 4 May 2017, 6:30 A.M.



L - R: Jo Palmer from Go Ramona, Genevieve Fleming, President of Women in Business Wagga, Estella Ferguson from Kimo Estate and Anna Laibrook from Cackleberry Eggs. Photo by penzie scott

Mentors, interesting and inspiring women, networking, and local food and beverages are perfect ingredients for nourishing new business ideas as was demonstrated by those entrepreneurs in Wagga Wagga on May 4.

In 2016, a collaborative was formed between **Women in Business** (WIB), the Wagga Wagga City Council, Commonwealth Bank, Commins & Hendricks, NSW Industry and three Wagga-based video production companies, (Mayfly Media, WaggaWagga.tv and Clean State Media) to create a series of videos of successful business women and leaders in the Riverina; Hear Them Roar was born.

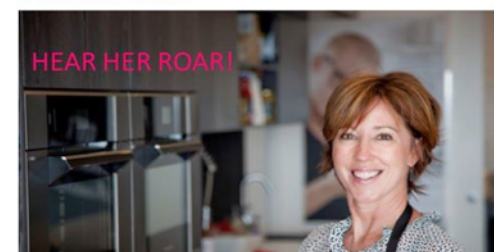


Women in Business Wagga Wagga Inc
 June 9 @

Congratulations to the sensational Tania Sibrey from iconic cooking school and experiential tour company, Food I Am, who is one of the first women to be selected to feature in the Women in Business HEAR THEM ROAR series.

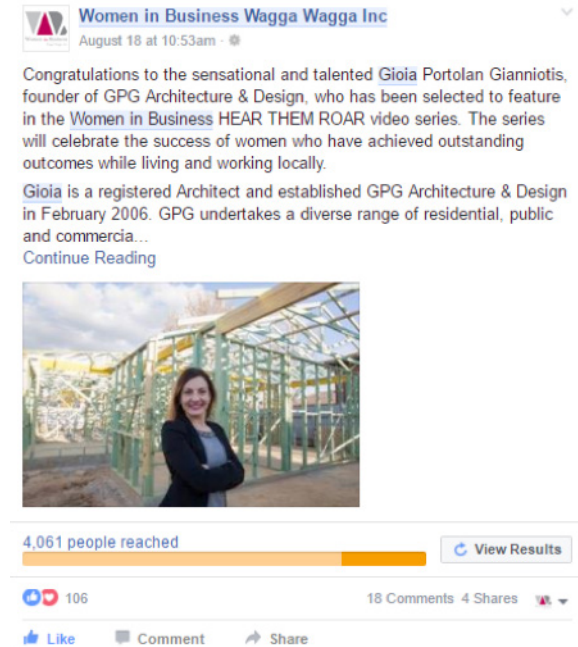
Through Food I Am, Tania has achieved her dream of providing regional people with access to great food experiences while highlighting fantastic regional produce, opening her amazing purpose-built facility overlooking Wagga Wagga in April 2014.

Located on th... See More



4,655 people reached View Results

211 36 Comments 26 Shares



The Subjects



Elissa Bent

Co-Owner, Langfields Transport

When Elissa and her husband purchased Langfields Transport just over a decade ago, it was an owner-driver operation, with one van and one truck delivering to Albury on a daily basis. Today Langfields employs 17 full time staff, has a fleet of 9 trucks, a hazardous/dangerous goods warehouse, 3 depots and has expanded freight connections on a daily basis to the Riverina, ACT, Greater Murray and Goulburn Valley.

Langfields is building partnerships with businesses in all industries, helping them to improve their services by creating links for business movements from key cities like Sydney and Melbourne. It has grown to become an extremely competitive market rival, offering customers the highest quality of service excellence.

In the 2014 NSW Business Chamber awards Langfields was recognised by becoming a regional finalist for Excellence in Small Business for the Murray-Riverina region.

In the 2016 Golden Crow Awards Langfields was a finalist in the Excellence in Small Business category.

“

What a great experience. The video gave us reason to reflect, to see who we are through someone else's eyes. It made us proud of what we've achieved at Langfields Transport. This was something we had neglected to do until we were part of the Hear Them Roar series.

Langfields Transport has connections to many towns and cities. It still surprises me that even now that a customer or someone we are doing a project with contacts us to say how great the video was. This video profiles us in a beautiful light that helps build our many business relationships.

A side effect I hadn't anticipated was how bonded I feel to all the other Hear Them Roar participants. We all have two main things in common. We are all in business and we all chose Wagga as our community and we did this happily.

Elissa Bent

”

Julianne Carroll

Solicitor Director, Commins Hendriks

Julianne joined Commins Hendriks as a Law Graduate in 2002 after completing her studies at the University of Canberra. She was admitted to practice as a Solicitor in October 2003 and in 2012 became a Director of Commins Hendriks, the second female board member - an outstanding achievement.

Julianne specialises in litigious disputes, with particular emphasis on public risk insurance, damage from defective products, property damage, debt recovery actions, employment-related disputes, Family Provision claims under the Succession Act, personal injury claims and professional indemnity.

Julianne represents many rural clients, employers, company entities and property owners in a wide range of litigation matters. She is an advocate who has conducted matters in most Australian jurisdictions, including the High Court, Federal Court, New South Wales Court of Appeal, Supreme Court, District Court, Local Court, Fair Work Commission and Consumer, Trader and Tenancy Tribunal. As a consequence of that work she spends large proportion of her professional time in Sydney and Canberra commuting from Wagga.

Julianne enjoys working within the community in which she was schooled and raised. She is a member of the Law Society of New South Wales, Women in Business Wagga Wagga, and is the honorary solicitor for the Wagga Wagga Amateur Picnics, Wollundry Club, Tarcutta RSL and Group Nine Rugby League. Julianne is also the secretary of the St Joseph's School Board.

Julianne is really passionate about women having opportunities to work in their chosen profession in this wonderful region and views providing opportunities for school leavers and women of all ages as important.



Stephanie Day

Owner, Paper Pear Gallery

When Stephanie opened Paper Pear in July 2011 her immediate aim was to have a space to create her own art, teach children's art and run holiday workshops. As Stephanie's artwork sold quickly in the opening weeks, it became apparent that there was a gap in the market for original artwork.

Today Stephanie still paints and runs art workshops for children but the gallery now houses an eclectic and ever changing collection of pieces by Australian artists and makers of handmade accessories.

Paper Pear Gallery is not only adored by Riverina locals but after building a large online following Stephanie has been able to broaden her audience. She has sold countless works sight unseen with recent purchasers from the US, Switzerland and New Zealand.

Where she can Stephanie will deliver artwork herself. With these personal touches she has built a gallery where clients feel is an approachable place to purchase art.

Steph is also an active member of the community and has raised more than \$45,000 this year for the Wagga Women's Health Centre by singing up a storm as part of Wagga Takes 2.

“
To sit in that cinema and see myself and my story on the screen was so fulfilling for me. It reinforced what I had created and how much I had achieved on my own. I'd almost been too busy to notice.
I hope that my Paper Pear story can show women of any age that with a little belief and a whole lot of passion, that they can do anything!
Stephanie Day
”



Artwork: Polly Kimmorley

Emelia Ferguson

Kimo Estate

Emelia and her husband David run the beautiful Kimo Estate, a 7000 acre working sheep and cattle farm. Emelia and Dave were keen to diversify the operations of the property and have launched Kimo Estate as a stunning events venue for people looking to tie the knot. Kimo Estate has idyllic homestead gardens and a 110-year-old rustic barn perfect for wedding receptions and other events. The property is only 10 minutes from Gundagai and serves both the Wagga and Canberra regions.

As well as being a wedding venue, Kimo Estate also accommodates up to 28 people and provides various levels of accommodation for travellers or people looking for a lovely weekend get away. The first (of three) eco-huts sits proudly on the hills of Kimo Estate. Renovated workers cottages and shearers quarters provide family accommodation for those looking for a bit more space.

Emelia has been involved in the hospitality industry since her university days in Tasmania, which is also where she met David. Emelia and David moved from Noosa to Gundagai several years ago, to see if David would enjoy running the family farm, Kimo.. In 2014 David and Emelia were sitting on the verandah with David's parents when the discussion turned to how they could add to the existing income of the farm. This is when the Kimo Estate wedding venue and accommodation idea was born.

In October 2015, after a lot of hard work, the cottages were finished and Kimo Estate was ready for it's first wedding, which went off without a hitch. Kimo Estate expects its weddings to bring over 2000 additional people to Gundagai annually, which will contribute close to 1 million dollars to the local economy.

A recent proud moment for Emelia was when Kimo Estate was on the Nouba's list of Australia's best wedding venues.





Gioia Portolan Gianniotis

Founder of GPG Architecture & Design

Gioia is a registered Architect and established GPG Architecture & Design in February 2006. GPG undertakes a diverse range of residential, public and commercial projects and assists clients in various aspects of design and architecture. GPG's main point of difference is to incorporate innovative and energy efficient solutions into projects while also being cost effective.

In the 10 years since the establishment of GPG, Gioia has developed an efficient and well-known multi-disciplinary practice with projects located throughout the Riverina, Orange, South Mountains and Albury/Wodonga regions. Employing a team of three staff while also leading teams of numerous contractors of various specialties, her business continues to develop with many successful and multi-million dollar projects in construction and on the drawing board.

Prior to starting GPG, Gioia spent ten years at world-renowned architectural company, The Cox Group under many influential architects. Whilst working with the Cox Group, Gioia was involved in designing many award winning projects. Throughout her career Gioia has been involved in many professional bodies, forums and community activities including being a mentor within the Australian Institute of Architects NSW Chapter Mentoring Program. Despite her regional location, Gioia is keen to participate in this and other programs, giving her the opportunity to contribute to the success of others within the architectural community.

In her desire to promote architecture and the built environment to the community, Gioia has also been involved with TAFE NSW as a Trainer and Assessor within both the Construction and Interior design faculties. She is currently upgrading her qualifications to re-commence vocational education with Wagga Wagga TAFE within the Construction Department.

Gioia is a prominent figure and leader in her field, being invited to speak on several occasions publicly by local Council and schools. She is passionate about increasing the representation of female leadership within the general business arena and in the construction industry, which is evident with all the community work she does.



My story is a relevant one, about a girl that moved from the city to the bush and has a very successful career in the construction industry. My success being profiled in the Women in Business series will allow women and men of all walks of life to believe in themselves and expose them to possibilities in both life and career opportunities that a regional setting can offer

*Gioia Portolan
Gianniotis*

Amy Gray

Owner/Director, Lil' Melodies
Founder, Marvelous Max

Amy has been selected to feature in the Women in Business HEAR THEM ROAR video series, celebrating high achieving local business women.

Amy opened Lil' Melodies in 2012 after leaving her full time Public Service position of eleven years. Amy has always had a strong passion for music and created Lil' Melodies to provide quality inclusive music and movement programs for children 0-7 years, regardless of background and ability. Starting with just 28 students, Lil' Melodies has seen significant growth over the last 3.5 years and now sees over 200 students per term. To broaden her niche market, Amy created a fun ukulele chord based program for children 7-12 years and beginner ukulele workshops for adults. Amy also creates music programs for childcare centres, public schools, holiday care centres and offers outreach programs to disability support centres (such as KEIS).

In 2015 & 2016 Amy was awarded 'Maestro of early childhood music education' by Kindermusik International for excellence in teaching and was announced as one of the fastest growing Kindermusik studios in Australia and in the top 5% of the world.

Amy was also awarded Bronze (3rd place) in 2014 and 2015 for Business Service and Business Excellence in the National St George Banking Ausmumpreneur Awards. Amy then went on to feature in the 2014 Ausmumpreneur book 'How to Create Your Own Successful & Profitable Business from Home' as a contributing author.

Amy is an active advocate for those living on the Autism Spectrum after her 8-year old son was diagnosed with Autism at the age of 3. In 2013 & 2014 Amy organised the 'Light it up blue' for Autism gala ball and raised over \$30,000 for the Kurrajong Early Intervention service which went towards their first lot of extensions.

In 2015, Amy founded the Marvelous Max project, an Autism awareness campaign aimed at primary school kids. Consisting of a three minute animated video and a teacher's kit for primary schools to register, download and facilitate the program, Marvelous Max has been seen in over 200 schools across Australia and is now showing in four other countries.

Amy was nominated for an Above & Beyond Award in the Autism Spectrum Australia Recognition Awards in 2015 for her contributions and work. Wagga. TV will produce Amy's video story in coming months for cinematic release later in the year.





Photo Credit: The Daily Advertiser

Christine Hillis & Sarah Wardman

Franchisees, NRMA

Chris and Sarah will celebrate 10 years of business partnership this year. They own six NRMA insurance offices, two driving schools in the Riverina and Central West and they employ over 30 staff.

It was a mutual NRMA colleague that suggested that Chris and Sarah should 'chat' about the prospect of working together as business owners just over a decade ago.

Both women had previously managed NRMA owned offices and although they had not worked together, they knew they had complementary skills – Chris as a qualified trainer and Sarah as a people manager.

Their collective enthusiasm and unique differences allowed them to form a successful partnership to purchase their first business – the NRMA Wagga Wagga Agency – in 2006. The young Mums have successfully juggled their work life balance by identifying, understanding and encouraging each other's strengths.

The secret to their success? Open and honest communication, developing great networks, engaging passionate staff and valuing every client.

They are enthusiastic about community education and are involved in numerous initiatives including the George Institute Driving Change Program, PCYC Traffic Offenders Program and Kinder Bus Safety Program.



We were honoured to be showcased with other amazing women in the Riverina. The positive effect on our business, staff, families, customers and community was amazing. I am still surprised at who provides us positive feedback about our video and how many times it has "resurfaced" from a different unknown source. The Hear Them Roar video series educates, inspires and shares great stories that everyone can see as achievable for themselves.

Christine & Sarah



Anna Lashbrook

Owner, Cackleberries Farm

Anna has been passionate about starting a business since she was 7 years old. In 2014 this dream became reality with the establishment of Cackleberries by Lashbrook Farm.

After a quick conversation with her husband over lunch and a trip to a pet shop, Anna and Bryson had their first 40 day old chickens. Anna has been determined to create a product and brand which reflects their family values. These values have resonated with Lashbrook Farm's customers as demand continues to soar. Anna and Bryson have achieved many of their business goals that she has been a driving force behind, including:

- Being listed by Choice as one of the top producers in Australia for stocking density and price.
- Securing an invitation to Parliament House in March 2016 where they were able to speak with key ministers and influence the new free-range egg labeling standards.
- Lashbrook Farm eggs being used at the 'Alive and Cooking' show, which aired nationally.
- Donating and personally delivering eggs for all of the 2015 Kangaroo March breakfasts held in the Wagga/Junee/Harefield areas.
- Making her first chook nursing home visit in June this year to Junee. With a deep desire to continue giving back, this has been a long-term dream of hers, which has been a great success.

Anna's love for animals and local produce is equal to her love and enthusiasm for people. When it comes to Lashbrook Farm eggs, Anna sees them as a vehicle to connect. After packing a carton she often says, "The next time this is opened, it will be in someone's home. That's pretty special".

“

The HTR series provides a rare opportunity to step into the lives of incredible women and step out armed with inspiration, pride and determination. The easy share-ability of our own story and business journey, gave us access to a new community of loyal brand followers, resulting in increased sales and opportunities. The HTR series is bite-sized, encapsulating and heart warming evidence of how much more you can pack in to life when you live in a regional area, and that's the best return on investment you can get.

”

Anna Lashbrook

Pennie Scott

Founder, Eat Local

Pennie established the EAT LOCAL MOVEMENT (www.eatlocalthursday.org) in February 2014. The MOVEMENT commenced with the weekly EAT LOCAL THURSDAY farmers market in Wagga Wagga. Its raison d'être was to provide regular and reliable access to local fresh produce and products while increasing entrepreneurial opportunities for chemical and gmo-free growers and makers.

Since the launch, Riverina growers and producers harnessed the opportunity and, within 12 months, more than \$1 million had been generated which, in turn, went back to the smaller towns from where many stallholders live, keeping those smaller economies vibrant.

In tandem with the EAT LOCAL MOVEMENT has been the establishment and success of another of pennie's enterprises, Bush Goddess Paddock Pork raising lovingly hand-reared sunshine-enriched pork products direct to customers in the Wagga Wagga and Canberra regions. Bush Goddess Paddock Pork soon will be available in Sydney and Melbourne.

“

I was honoured to be selected in the inaugural Hear Them Roar series featuring normal women making extraordinary differences in their own, but especially, the lives of others in their community.

The main benefits were seeing my family sit up and appreciate that what I do, and how I do that, as well as being recognised and appreciated by my town and region, and by the people who live here. Instead of 'mum just being (slightly weird) mum' they saw other aspects of my professional life and expertise showcased so beautifully by waggawagga.tv and clean slate media.

This video format is unparalleled for engaging and communicating with diverse audiences, everywhere.

I am so grateful to have this brilliant resource at my marketing fingertips and sincerely thank Women In Business Wagga, and all the sponsors who contributed to this wonderfully audacious project which has yielded such astounding outcomes. Hear Me Roar :-)"

Pennie Scott

”



Tania Sibrey

Founder, Food I Am

Through Food I Am, Tania has achieved her dream of providing regional people with access to great food experiences while highlighting fantastic regional produce, opening her amazing purpose-built facility overlooking Wagga Wagga in April 2014.

Located on the highest elevated building site on the southern edge of Wagga Wagga, amid 100 acres of rolling hills, Food I Am is part cooking school and part private dining venue, allowing visitors to either roll up their sleeves and learn from the best chefs in the country, or to sit back and relax while the expert team prepares a culinary delight.

Bringing many top chefs to the Riverina to share their knowledge and techniques, Tania has also established Food I Am as the perfect setting for corporate team building exercises and is helping people combine their passion for food and travel with gourmet food tours to countries like Italy and Vietnam. She also hosts Food Treks for small groups visiting some of the Riverina's best producers, winemakers, food stores, restaurants and cafes.

“

I am thrilled that Food I Am and I were profiled as part of the Hear Them Roar series.

It felt like a great celebration of everything that we have achieved and I was quite surprised by how it impacted how we are perceived by the rest of the community. The video summarises our story and the journey to date capturing an insight into starting up a business in a regional area, making it sustainable and the support that can be available if you look for it

Tania Sibrey

”





Janice Summerhayes

Director of Environmental & Community Services,
Wagga Wagga City Council

Janice's role at Council oversees the management of an extensive City 'liveability' portfolio including community and cultural services, regional library services, environmental sustainability, public health services, parks, sporting and recreation services. Janice is passionate and dedicated to making a difference for the 'liveability' and overall health and well-being of our community.

Janice believes that 'Liveability' is the sum of the physical and social characteristics experienced in places - including the natural and built environment, the economic potential through diverse housing options and the access to a broad range of services, facilities and amenities - that add up to a community quality of life. She therefore advocates for quality planning and delivery by all that play a role in our City and surrounding areas.

Janice was a recipient of the Women in Local Government Award in 2010 in recognition of her substantial achievements.

Working in a local government executive role has provided Janice with opportunities to participate on State bodies and boards like Regional ArtsNSW. This has expanded her interest and passion in delivering community outcomes through more strategic roles and supports her current role to take an integrated approach to the liveability of the city.

“

The video is a great way to summarise my story and the benefits of having a career in our regional city. I have used the video in a number of presentations to stakeholders and community groups, to reinforce the value of women working in leadership roles. I have also used the video for introductions and as part of mentoring discussions, as it covers brilliantly both my professional and personal life, all in just seven minutes.

”

Janice Summerhayes

Jill Toohey

Principal and licensee,
Knight Frank Wagga Wagga (KFWW)
Real Estate Agency

Jill commenced her property career at Knight Frank Sydney as part of the Graduate Scheme in 2000. Following plenty of research and planning Jill identified the need for a dedicated commercial real estate agency in the Riverina, providing the complete range of services including Commercial Management, Sales, Leasing, Valuation and consultancy.

In 2008 Jill and her husband Laurence relocated to Wagga from Sydney to open the doors of Knight Frank Wagga Wagga Commercial Real Estate Agency, a franchise of Knight Frank Australia.

After opening, Jill's goal's included building a strong management business which she has successfully done with KFWW managing over 100,000 sqm of buildings, over 60 ha of land and 300 tenants.

This is made up of 10 shopping centres, Bomen Industrial Estate, as well as many sheds, arcades and stand alone properties.

KFWW has been rewarded for its success and won numerous awards including, the Knight Frank award for excellence in 2009, Golden Crow award for 'Best New Business' in 2009, Knight Frank Office of the year in 2011, 2012 and 2014 and Franchisee of the year in 2014.





Lina Wood
Co-owner and Head Podiatrist
Active Foot Clinic (AFC)

After working in Victoria and London to broaden her clinical experience, Lina and her husband, Bill Wood, decided to move back to Wagga. Their intention was to open the most innovative podiatry clinic in regional Australia, believing that podiatrists in country areas can provide a service equal to and better than those in the city.

Since establishing in 2005, Active Foot Clinic has built a modern, progressive, state of the art podiatry clinic and have taken their quality services to an additional 10 regional clinics.

"It is important for you to know that this clinic has been created and continues to grow and evolve as a result of our incredible team who share the same vision of the "healthiest feet legs and lives for all", says Lina.

The Active Foot Clinic team have achieved their success with an absolute focus on quality care, providing the most effective solutions to their patients. Today Active Foot Clinic has provided relief to more than 20,000 people who have suffered with sore feet, ankles and knees, helping them to live an active, pain free and healthier life.

Lina and the Active Foot Clinic team have been rewarded for their success winning Best Small Business at Wagga Wagga Chamber of Commerce Crow Awards in 2014.

“

The Hear Them Roar documentary series was a great initiative to be involved with. It was a real treat to be selected. Celebrating what we have achieved was really great however the process of reflecting on the journey was also very valuable. You don't often sit still for long enough in life to do this (well I don't anyway). An absolute highlight was the effort that Adam Drummond and Matt Olsen put into the production and their amazing end product which I felt encapsulated ours and the Active Foot Clinic journey really well. I was a little nervous watching the feature for the first time one day before the big launch, however I couldn't have dreamed of a better end product. Women in Business Wagga also approached this project with absolute professionalism, as with everything they touch.

Lina Wood

”

With Thanks To

Production Houses

Women in Business Wagga was extremely lucky to partner with three local production houses for the creation of the Hear Them Roar Series. Mayfly Media, Clean Slate Media and WaggaWagga.TV all worked at a reduced rate to make the series a success. All the organisations involved went above and beyond to make the project a success, interviewing multiple spokespeople, filming extra

These organisations all expressed their appreciation for being involved in such a great community initiative and have indicated their interest in participating in the next series planned for 2018.



COMMINS HENDRIKS
SOLICITORS



The Sponsors

Women in Business Wagga was very grateful to secure funding from the following sponsors: Wagga Wagga City Council, NSW Government, Commonwealth Bank and Commins Hendriks.

The Hear Them Roar series would not have been possible without the generous support of these organisations.

The Hear Them Roar Sub-Committee

Thank you to the sub-committee who managed the Hear Them Roar project for Women in Business:

Adam Drummond

Genevieve Fleming

Georgina Macneil

Stephen Moore

Alexis Neylan

Matt Olsen

Sarah Wentworth Perry

“

A woman with a
voice is by definition
a strong woman.
But the search
to find that voice
can be remarkably
difficult.

Melinda Gates

”

In Conclusion

The power of example and leadership to inspire and motivate people is well documented.

The Women in Business Wagga Hear Them Roar series took the stories of 15 inspirational women and developed them into powerful case studies to empower women in regional Australia to follow their business and career dreams. We know we achieved that goal.

Women in Business Wagga is planning a second series of Hear Them Roar, commencing nominations and judging in 2018. Ten women will be featured in the second series and sponsors are currently being approached to fund the 2018 program.

Two major sponsorships of \$5,000 are available, along with six sponsorships of \$1,500. Please contact Women in Business Wagga to obtain more details.

“
If you invest in a girl or a
woman, you're investing in
everyone else.

Melinda Gates

”

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Watch

